

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18
PG& RESEARCH DEPARTMENT OF COMMERCE
BUSY BEE CLUB ACTIVITIES (2024 – 2025)

S. NO.	DATE	TITLE OF THE EVENT	RESOURCE PERSON	NO OF BENEFICIAR -IES
1.	20.06.2024	International Seminar on Writing and Publishing Research Article in Commerce and Management	<ul style="list-style-type: none"> ➤ Dr. Balasundaramaniam Professor, Sam Houston State University USA. ➤ Professor, Dr. M. Selvam Founder, SMART Journal ➤ Dr. G. Veerakumaran, Professor and Head Department of Co-operative Management ➤ Dr. S. Iyyampillai, Senior Professor Department of Economics, BDU. 	55 (offline)
2.	13.07.2024	Skill Enhancement program on Career Opportunities and Importance of Learning Foreign Language	Yasmeen Taj IELTS trainer from MANYA EDUCATION PVT, LTD.	167 (offline)
3.	24.07.2024	Skill Enhancement Program on Soft Skill for Professional Success	Mr. Derrick Alex, of AGM Operations at VDart Technologies	260 (offline)
4.	29.07.2024	The Internship and Career Development with Insightful Presentation	Dr. R. Arul Assistance Professor, Department of Commerce(Computer Applications) St. Joseph's College (A), Trichy	190 (offline)
5.	06.08.2024	Skill Enhancement Programme on IQ vs. EQ	<ul style="list-style-type: none"> ➤ Mr. Sivakumar CEO, Trichy Plus ➤ Mrs. Savitri Sivakumar CFO, Trichy Plus 	150 (offline)
6.	06.08.2024	Inter Department Business Quiz Competition	Mr. Sivakumar CEO, Trichy Plus Director of Gate Forum Trichy Startuppreneur & S&S Family First	16 (2 per team)
7.	14.08.2024	Skill Enhancement Programme On Advanced Tableau Mastery: Building Data Savvy for Commerce Professionals	Mr. Mohammed Shuaib Siddiqui Head-Strategy and Customer Outreach BizMe Analytix	50 (offline)

8.	20.08.2024	Corporate Governance Practices in India	Dr. M.V.Malini Assistant Professor Government First Grade College, Hosakote Bangalore Rural District Karnataka- 562 114	100 (offline)
9.	03.09.2024	The Changing Landscape of Learning in the Field of Accounting and Finance	Ganesh Vaideeswaran CPA(USA), CMA(USA), CIA,ACA, ACMA Chief Transformation Officer. Finspire Academy	75 (offline)
10.	16.09.2024	Pathinaru Kavanagam	Dr. D. Thirumulanathan Assistant Professor Department of Economics IIT – Kanpur	100 (Both online & offline)
11.	20.09.2024	Intra-Departmental Business Quiz Competition	Dr. J. Lalithambigai Associate Professor Department of Commerce Cauvery College for Women (A)	18 Teams (offline)
12.	21.09.2024	58 TH A. D. Shroff Memorial Inter-Collegiate Elocution Contest	❖ Rtn. Mr. J. Karthik Trichy District Governor (2025 -2026) Rotary Club Rtn. Mrs. Sasikala Selvaraj Deputy Vice President in Human Rights for Trichy District ❖ Rtn. Mrs. Anitha David Charter President of Rotary Club of Trichy Honey Bees	41 (offline)
13	27.09.2024	Ruby Jubilee Celebration	Dr. V. Sujatha Principal Cauvery College for Women (A) Trichy	850
14	09.01.2025 & 10.01.2025	Dynamics Of Emerging Business Innovation And Trends – Academia Industry Role (DEBIT AIR-2025)	❖ Dr. G. Veerakumaran Professor and Head (Retd.) Kerala Agricultural University, Thirussur. ❖ Dr. Jebamalai Vinanchiarachi Former Principal Adviser to the Director General of UNIDO, Vienna, Austria. ❖ Profesor M.Selvam Webinar Director, Rtd., Senior Professor and Head Department of Commerce and Financial Studies, BDU, Trichy ❖ Dr. Sankaran Venkateshwar	100 (offline)

			<p>Professor, Saint Mary's College of California, USA.</p> <p>❖ Dr. Anuj Kumar Head of Research and Associate Professor Rushford Business School, Switzerland.</p> <p>❖ Dr. S. Iyyampillai Senior Professor (Retd.) Department of Economics, BDU.</p>	
15	12.02.2025	Workshop on Advance Excel with AI Integration	<p>❖ Mr. K. Sabari Vel Trainer G-TEC Computer Education Trichy</p> <p>❖ Mr. Karthikeyan Trainer G-TEC Computer Education Trichy</p>	98 (Offline)
16	14.03.2025	Valedictory Ceremony	<p>Dr. V. Sujatha Principal, Cauvery College for Women (A) Trichy.</p>	850 (Offline)

International Workshop
on
**Writing and Publishing Research Article in Commerce and
Management**
&
Release of 40th Issue of SMART Journal

20th June, 2024

Organized by



PG & RESEARCH DEPARTMENT OF COMMERCE
Cauvery College for Women (Autonomous), Trichy
www.cauverycollege.ac.in

and

SMART Journal of Business Management Studies
(A Professional, Refereed, International and Indexed Journal)
www.smartjournalbms.org

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG & Research Department of Commerce

Busy Bee Club Activity Report 2024-2025

INTERNATIONAL WORKSHOP ON WRITING AND PUBLISHING

RESEARCH ARTICLE IN COMMERCE AND MANAGEMENT

Name of the Event : International Workshop on Writing and Publishing Research Article in
Commerce and Management

Date & Time: 20.06.2024

No. of Beneficiaries: 55

PLENARY SESSION – I

The resource person **Dr. Balasundram Maniam**, Professor, Sam Houston State University, USA, enlightened the beneficiaries about “**Qualitative and Quantitative Research**”



PLENARY SESSION – II

The resource person **Dr. G. Veerakumaran**, Professor & Head, Department of Co-operative Management, Kerala Agricultural University, Thirissur, enlightened the beneficiaries about “**Ethics in Writing Research Article**”.



The presentation session was also conducted for the participants (students and research scholars) who have registered from various institutions and certificate of appreciation was given.



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

NATIONALLY ACCREDITED WITH 'A' GRADE BY NAAC

ISO 9001:2015 CERTIFIED

ANNAMALAI NAGAR , TRICHY - 620018.

PG & Research Department of Commerce

Busy Bee Club

organises

SKILL ENHANCEMENT

PROGRAMME ON

Career Opportunities and Importance of Learning

Foreign Language

RESOURCE PERSON

YASMEEN TAJ

IELTS TRAINER

MANYA EDUCATION PVT. LTD.,



13 JULY 2024, SATURDAY

Rameswari Nallusamy Hall



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity 2023-2024

CAREER OPPORTUNITIES AND IMPORTANCE OF LEARNING FOREIGN LANGUAGE

Name of the Event: Career Opportunities and Importance of Learning Foreign Language

Date & Time: 13.07.2024

No. of Beneficiaries: 167

Resource Person: Yasmeen Taj

IELTS Trainer, MANYA Education Pvt. Ltd.

Outcome of the Event

Department of Commerce Busy Bee Club organized this Skill Enhancement Program on Career Opportunities and Importance of Learning Foreign Language on 13 July, 2024. Our resource person Ms. Yasmeen Taj enriched our students with career opportunities on various fields and how important and needful is learning the foreign language in a workplace.





**CAUVERY COLLEGE FOR WOMEN
(AUTONOMOUS),
TIRUCHIRAPPALLI**

***PG & RESEARCH DEPARTMENT OF
COMMERCE***

BUSY BEE CLUB

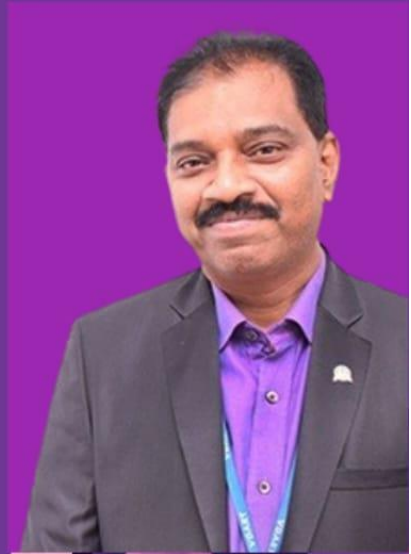
Organizes

Skill Enhancement Programme on

**SOFT SKILLS FOR PROFESSIONAL
SUCCESS**

Resource Person

***Mr. Derrick Alex
AGM Operations
VDART Technologies***



24th July, 2024



9.30 a.m.



Cauvery Hall

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity 2023-2024

SKILL ENHANCEMENT PROGRAM ON SOFT SKILL FOR PROFESSIONAL SUCCESS

Name of the Event: Skill Enhancement Program on Soft Skill for Professional Success

Date & Time: 24.07.2024

No. of Beneficiaries: 206

Resource Person: Dr. Derrick Alex
AGM Operations
VDART Technologies.

Outcome of the Event:

The resource person Dr. Derrick Alex, AGM Operations, VDART Technologies, held this session in a very effective manner. With over thirty years of diverse expertise in worldwide corporate business operations, he gave the students guidance regarding the corporate sector and the significance of placements.





Cauvery College for Women (Autonomous)

**Nationally Accredited with 'A' Grade by NAAC
Annamalai Nagar, Trichy - 620018.**

**PG & RESEARCH DEPARTMENT OF
COMMERCE**

BUSY BEE CLUB

Organizes

Internship Orientation

**The internship and Career Development
with Insightful Presentation by**

Dr. R. Arul,

Assistant Professor,

Department of Commerce (Computer Applications),

St. Joseph's College (A), Trichy - 620002.



29th July, 2024



9.30 a.m.



Cauvery Hall

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity 2023-2024

INTERNSHIP ORIENTATION

Name of the Event : Internship Orientation

Date and time: 29.07.2024 & 9.30 a.m.

No. of Beneficiaries: 190

**Resource Person: Dr. R. Arul,
Assistant Professor,
Dept. of Commerce (Computer Applications)
St. Joseph's College, Trichy.**

Outcome of the Event:

With a wealth of experience as the finest teaching staff member, outstanding credit recipient, member of numerous editorial boards, guest speaker, and more, our resource person, Dr. R.Arul, has come to inform our students about internships and what they truly entail. In his industry, Sir has also shared his personal experiences. The program's attendees were able to understand the value of completing an internship





CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

NATIONALLY ACCREDITED WITH 'A' GRADE BY NAAC

ANNAMALAI NAGAR, TRICHY - 620018

**PG & RESEARCH DEPARTMENT OF
COMMERCE**

**BUSY BEE CLUB
Organizes**

SKILL ENHANCEMENT PROGRAM ON

IQ VS. EQ



MR. SIVAKUMAR

CEO, TRICHY PLUS
DIRECTOR OF GATE FORUM TRICHY
STARTUPRENEUR & S & S FAMILY
FIRST



MRS. SAVITRI SIVAKUMAR

CFO, TRICHY PLUS
FAMILY SUCCESS COACH, TRAINER,
AUTHOR & SPEAKER



06 AUGUST, 2024



10.00 A.M.



Dr. Rameswari Nallusamy Hall

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity 2023-2024

SKILL ENHANCEMENT PROGRAM ON IQ VS. EQ

Name of the Event: Skill Enhancement Program on IQ VS. EQ

Date & Time: 06.08.2024

No. of Beneficiaries: 206

Resource Person: Mr. M. Sivakumar
CEO , Trichy Plus
Mrs. Savitri Sivakumar,
CFO, Trichy Plus.

Outcome of the Event:

The Busy Bee Club organized a skill-enhancement program on the difference between IQ and EQ on July 6, 2024. The pupils gained an understanding of the importance of IQ and EQ from our resource persons, Mr. Sivakumar, CEO of Trichy Plus, and Mrs. Savitri Sivakumar, CFO of Trichy Plus. The lesson was quite engaging. He talked about the accomplishments of his own child and how he helped her to reach those goals. Finally, there was a quiz competition with prizes.





Cauvery College for Women (Autonomous)

**Nationally Accredited with 'A' Grade by NAAC
Annamalai Nagar, Trichy - 620018.**

**PG & RESEARCH DEPARTMENT OF
COMMERCE**

BUSY BEE CLUB

Organizes

INTRA DEPARTMENTAL



Mr. S. SIVAKUMAR

CEO, Trichy Plus

Director of Gate Forum Trichy

Startupreneur and S & S Family First



6th August 2024



1.00 p.m.



Dr. Rameswari Nallusamy Hall

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity 2023-2024

BUSINESS QUIZ

Name of the Event: Intra-Departmental Business Quiz

Date & Time: 06.08.2024

No. of Beneficiaries: 167

**Resource Person: Mr. M. Sivakumar
CEO , Trichy Plus**

Outcome of the Event:

“Quiz Competition is a platform where intelligence and curiosity converge”

There were participants from various classes from UG Commerce Stream to enrich the business knowledge and to showcase their talents.

The Certificates of Merit and Appreciations were provided to the respective participants.





CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

NATIONALLY ACCREDITED WITH 'A' GRADE BY NAAC

ANNAMALAI NAGAR, TRICHY - 620018

PG & RESEARCH DEPARTMENT OF COMMERCE

BUSY BEE CLUB

Organizes

Skill Enhancement Program on

Advance Tableau Mastery

**Building Data Savvy for
Commerce Professionals**

Resource Person

Mr. Mohammed Shuaib Siddiqui

Head - Strategy & Customer Outreach

BizMe Analytix



14th August 2024



9.00 a.m. to 3.00 p.m.



DT Lab

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2024-2025

WORKSHOP ON ADVANCED TABLEAU MASTERY

BUILDING DATA SAVVY FOR COMMERCE PROFESSIONALS

**Name of the Event: Workshop on Advanced Tableau Mastery Building Data Savvy for
Commerce Professionals**

Date & Time: 14.08.2024

No. of Beneficiaries: 50

Resource Person: Mr. Mohamed Shuaib Siddiqui

Head-Strategy and

Customer Outreach

BizMe Analytix, Trichy.

Outcome of the Event:

The matrices learning acts as one of the best data analytics courses for commerce students as it provides live instructional module to prepare for a variety of data science professions Building a career in Business Intelligence (BI) involves a mix of technical skills, analytical thinking and business acumen. Finally the pros and cons of the application also the student quires where cleared through question answer session.





Cauvery College for Women (Autonomous)

**Nationally Accredited with 'A' Grade by NAAC
Annamalai Nagar, Trichy - 620018.**

**PG & RESEARCH DEPARTMENT OF
COMMERCE**

BUSY BEE CLUB

Organizes

**CAPACITY DEVELOPMENT
PROGRAMME ON**

CORPORATE GOVERNANCE PRACTICES IN INDIA



**Dr. M. V. Malini
Assistant Professor
Government First
Grade College,
Hosakote
Bangalore,
Karnataka.**



20th August 2024



**Dr. Rameswari
Nallusamy Hall**



1.00 p.m.



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2024-2025

CAPACITY DEVELOPMENT PROGRAM ON
CORPORATE GOVERNANCE PRACTICES IN INDIA

Name of the Event: Corporate Governance Practices in India

Date & Time: 20.08.2024

No. of Beneficiaries: 120

Resource Person: Dr. M.V. Malini,
Assistant Professor,
Government First Grade College, Hosakote, Bengalore.

Outcome of the Event:

Our resource person Dr. M.V. Malini, discussed significant issues facing the Indian economy and the introduction of new laws. Discussed the corporate governance framework's primary goals, which include:

1. Minority shareholder protection
2. Board of directors and managerial responsibility
3. Prompt filing and sufficient shareholder information
4. Corporate social responsibility.



**CAUVERY COLLEGE FOR WOMEN
(AUTONOMOUS)**

NATIONALLY ACCREDITED (III CYCLE) WITH "A" GRADE BY NAAC
ANNAMALAINAGAR, TRICHY - 620018

**PG & RESEARCH DEPARTMENT OF COMMERCE
BUSY BEE CLUB**

Jointly with

**DEPARTMENT OF BUSINESS ADMINISTRATION
SYNERGY CLUB**

Organizes

**Capacity Building Programme on
"THE CHANGING LANDSCAPE OF LEARNING IN
THE FIELD OF ACCOUNTING AND FINANCE "**

Resource Person

Mr. GANESH VAIDEESWARAN
CPA(USA), CMA(USA), CIA, ACA, ACMA,
Chief Transformation officer,
Finspire Academy (USA,CMA,CPA).

TIME : 1:00PM

VENUE : RAMESHWARI NALLUSAMY HALL

DATE : 03.09.2024

"ALL ARE CORDIALLY INVITED"

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2024-2025

**THE CHANGING LANDSCAPE OF LEARNING IN THE FIELD OF ACCOUNTING
AND FINANCE**

Name of the Event: Capacity Building Programme on the Changing Landscape of Learning in the Field of Accounting and Finance

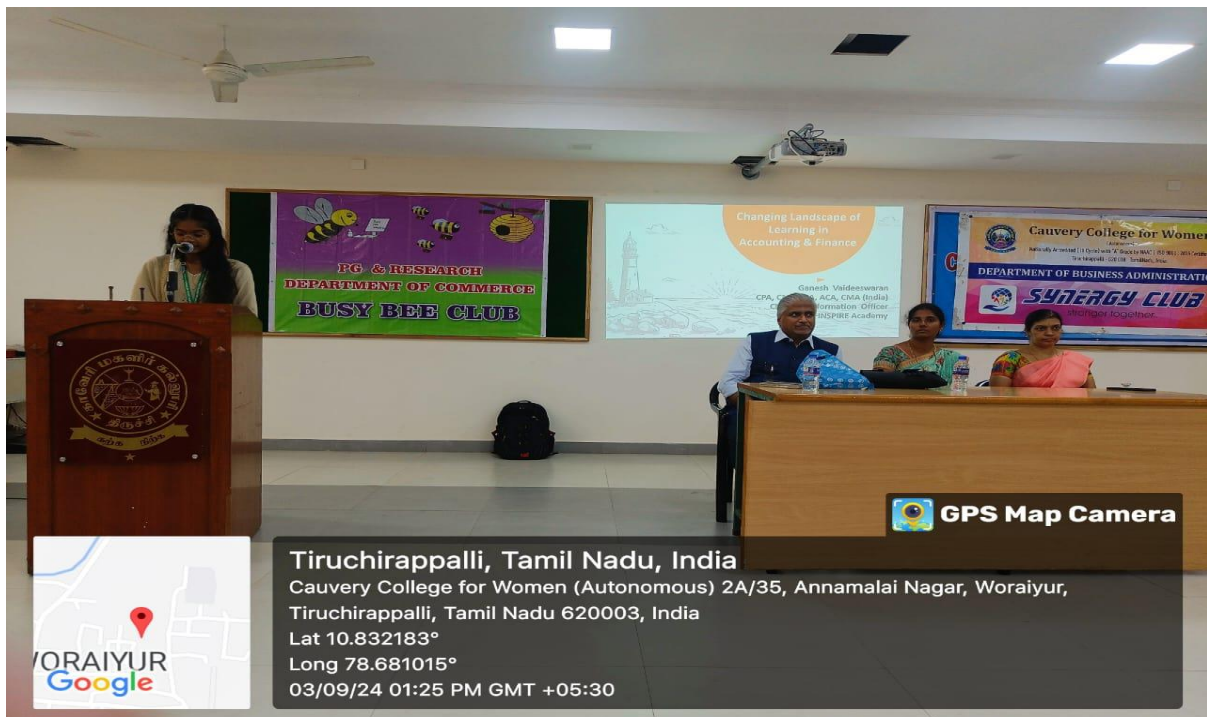
Date & Time: 03.09.2024

No. of Beneficiaries: 140

**Resource Person: Mr. Ganesh Vaideeswaran
Chief Transformation Officer,
Finspire Academy.**

Outcome of the Event:

Our resource person Mr. Ganesh Vaideeswaran, conducted this programme and provided knowledge regarding the career opportunities in the Degree of Commerce, International Finance and various other professional courses and its scope in India and in USA. The participants gained information and learnt about the greater prospects of this field.



Tiruchirappalli, Tamil Nadu, India
Cauvery College for Women (Autonomous) 2A/35, Annamalai Nagar, Woraiyur,
Tiruchirappalli, Tamil Nadu 620003, India
Lat 10.832183°
Long 78.681015°
03/09/24 01:25 PM GMT +05:30



Cauvery College for Women (Autonomous)

**Nationally Accredited with 'A' Grade by NAAC
Annamalai Nagar, Trichy - 620018.**

**Celebrating
1984 - 2024**



**PG & RESEARCH DEPARTMENT OF
COMMERCE**

&

**Trichy Thirukkural Peravai
jointly organized**

PATHINARU KAVANAGAM

**The Skill Development Program includes an
insightful presentation by**



**Dr. D. Thirumulanathan
Assistant Professor
Department of Economics
IIT - Kanpur**



16th September 2024



10.00 a.m.



Dr. Rameswari Nallusamy Hall

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2024-2025

A SKILL ENHANCEMENT PROGRAMME ON PATHINARU KAVANAGAM

Name of the Activity : Pathinaru Kavanagam

Date: 16.09.2024

Time: 9:30 a.m. to 1:00 p.m.

No. of Beneficiaries: 110

Resource Person: Dr. D. Thirukural Thirumulanathan

Assistant Professor, Department of Economics,

IIT, Kanpur.

Outcome of the Event:

The resource person was Dr. D. Thirukural Thirumulanathan, spoke about Pathinaru Kavanagam and how it's carried out. By enabling the student to test him. He demonstrated the art of memorization. Mathematical Memory and alphabetical memory are all included in the Pathinaru Kavanagam.





**CAUVERY COLLEGE FOR WOMEN
(Autonomous)**

Nationally Accredited with "A" Grade by NAAC

PG & RESEARCH DEPARTMENT OF COMMERCE

BUSY BEE CLUB

ORGANIZES

INTRA-DEPARTMENTAL COMPETITION



General round

International round

RAPID FIRE

VENUE

NALLUSAMY HALL

DATE

20.09.2024

TIME

2:00pm to 3:00pm

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2024-2025

INTRA-DEPARTMENTAL BUSINESS QUIZ COMPETITION

Name of the Activity: Intra-Departmental Business Quiz Competitions.

Date & Time: 20.09.2024

No. of Beneficiaries: 30

Resource Person: Dr. J. Lalithambigai

Associate Professor,

Dept. of Commerce, Cauvery College for Women (A), Trichy.

The rounds for the competition were:-

Preliminary Round

Round 1 – General Round

Round 2 – International Round

Round 3 – Who's Who

Round 4 – Abbreviations

Round 5 – Years of Importance

The Certificates of Merit and Appreciations were provided to the respective participants.





**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
NATIONALLY ACCREDITED WITH 'A' GRADE BY NAAC**

ANNAMALAI NAGAR, TRICHY - 620018

PG & RESEARCH DEPARTMENT OF COMMERCE

BUSY BEE CLUB

IN COLLABORATION WITH

FORUM OF FREE ENTERPRISES, MUMBAI

&

**TRICHRAPALLI DISTRICT
CHAMBER OF COMMERCE**

Organizes

58th A.D. SHROFF MEMORIAL

INTER-COLLEGIATE ELOCUTION CONTECT

(2024 - 2025)

Judges

1. Rtn.Mr. J. Karthik

Trichy District Governor (2025 -2026), Rotary Club

2. Rtn. Mrs. Sasikala Selvaraj

Deputy Vice President in Human Rights for Trichy Dist.

3. Rtn. Mrs. Anitha David

Charter President of Rotary Club of Trichy Honeybees



21st September 2024



10.00 a.m.



Dr. Rameswari Nallusamy Hall

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG & Research Department of Commerce

Busy Bee Club Activity Report 2024-2025

58TH A.D. SHROFF MEMORIAL INTER - COLLEGIATE ELOCUTION CONTEST

Name of the Activity: 58th A.D. Shroff Memorial Inter - Collegiate Elocution Contest

Date & Time: 21.09.2024

Venue: Dr. Rameswari Nallusamy Hall

Resource Person: Rtn. Mr. J. Karthik

Trichy District Governor (2025 – 2026), Rotary Club

Rtn. Mrs. Sasikala Selvaraj

Deputy Vice-President in Human Rights for Tiruchirappalli District.

Rtn. Mrs. Anitha David

Charter President of Rotary Club of Trichy Honeybees.

This program was conducted by **Tiruchirappalli District Chamber of Commerce** and in association with **Busy Bee Club**, Cauvery College for Women (Autonomous) for the academic year 2024-2025. Participants from several institutions registered for the competition and the judges evaluated their content of presentation. Best speaker was also given certificates of appreciation. The resource persons from the chamber of commerce also gave their speech of an overall view of the event.





CORDIAL INVITATION ON THE
**RUBY JUBILEE
CELEBRATION**
1984 - 2024
of

DEPARTMENT OF COMMERCE

Please join us in our moment of happiness, pride & glory
Grace the occasion with your solemnly presence

Presided by



Dr. V. Sujatha
Principal
Cauvery College for Women (A)
Trichy - 620018

Cheers to 40 incredible years



27th September 2024



1.30 p.m.



**O.P. Ramasamy Reddiyar
Auditorium**

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2024-2025

RUBY JUBILEE CELEBRATION (1984 – 2024)

Name of the Activity : **Ruby Jubilee Celebration**
Date : **27.09.2024**
Time : **12:00 p.m. to 3:00 p.m.**
Resource person : **Alumnus of Department of Commerce**

Outcome of the Event:

The PG and Research Department of Commerce, Cauvery College for Women (Autonomous) Trichy, celebrated Ruby Jubilee on 27.09.2024 at Ramasamy Reddiyar Auditorium. The function commenced with a prayer song and lamp lighting. Prof. Dr. V.Sujatha, Principal, felicitated the gathering, Prof. Dr. N.Savithri, Dean of Arts and Head, Department of Commerce rendered welcome address. Secretary of the College Governing Council, Mr. Ramanathan @ Sekar gave a special speech. Dr. S.Sudha, Associate Professor, PG Head incharge, Department of Commerce introduced the invitees.





Twentieth International Seminar (Webinar)

on

**DYNAMICS OF EMERGING BUSINESS INNOVATION AND
TRENDS- ACADEMIA INDUSTRY ROLE (DEBIT AIR-2025)**

Release of Twenty First Year Issue of SMART Journal

&

Sixteenth SMART Journal Annual Awards – 2024

9th and 10th January, 2025

Organized by



PG & RESEARCH DEPARTMENT OF COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

Cauvery College for Women (Autonomous), Trichy

www.cauverycollege.ac.in

Institute of Business Excellence

and

SMART Journal of Business Management Studies

(A Professional, Refereed, International and Indexed Journal)

www.smartjournalbms.org

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2024-2025

**TWENTIETH INTERNATIONAL SEMINAR ON DYNAMICS OF EMERGING
BUSINESS INNOVATION AND TRENDS – ACADEMIA INDUSTRY ROLE (DEBIT
AIR-2025)**

**Name of the Activity: Dynamics of Emerging Business Innovation And Trends – Academia
Industry Role (DEBIT AIR-2025)**

Date & Time: 09.01.2025 & 10.01.2025

No. of Beneficiaries: 100

Outcome of the Event:

Department of Commerce and Business Administration jointly with SMART Journal of Business Management Studies organized this two day International Seminar. The inaugural session was presided by Dr. G. Veerakumaran, followed by the plenary session – I and plenary session – II, III. He furnished the beneficiaries with the knowledge of research paper topics and general topics of his experience.

PLENARY SESSION - I

- The resource person Dr. Jebamalai Vinanchiarachi, Professor, Former Principal Adviser to the Director General of UNIDO, Viena, Principal Advisor Knowledge Management Associates, Vienna Austria. Informatively spoke on the topic “**New and Dynamic Source of Business Innovation: The Role of Industry and Academia**”
- The resource person Dr.M.Selvam, Webinar Director, Rtd., Senior Professor and Head Department of Commerce and Financial Studies, BDU, Trichy. Gave an explanatory speech on the topic “**The power of innovation: Transforming Ideas into Reality**”

PLENARY SESSION – II

- The speaker Dr. Sankaran Venkateshwar, Professor, Saint Mary’s College of California, USA spoke in a educative manner on the topic “**Public Sector Undertakings (PSUs) – The Next Frontier in India’s March towards Accelerating Economic Growth**”.

PLENARY SESSION – III

- An online session was conducted by the speaker **Dr. Anuj Kumar** Head of Research and Associate Professor Rushford Business School, Switzerland gave an descriptive talk on the topic “**Applications of Emerging Technologies in Innovative Business Practices**”.

The presentation session was also conducted for the participants (students and research scholars) who have registered from various institutions and certificate of appreciation was given.





**CAUVERY COLLEGE FOR WOMEN
(AUTONOMOUS),
TIRUCHIRAPPALLI**

***PG & Research
Department of Commerce***

BUSY BEE CLUB

Organizes

**WORK SHOP ON
ADVANCE EXCEL WITH
AI INTEGRATION**



12.02.2025



9.30 to 1.00 p.m.



CA Lab 1 & 2

RESOURCE PERSON

Mr. K. Sabari Vel

Mr. Karthikeyan

Trainer

***G-TEC Computer Education,
Trichy.***



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2024-2025

WORKSHOP ON ADVANCED EXCEL WITH AI INTERGRATION

Name of the Activity : Advanced Excel with AI Integration

Date: 12.02.2025

Time: 9:30 a.m. to 1:00 p.m.

No. of Beneficiaries: 98

Resource Person: Mr. K. Sabari Vel & Mr. Karthikeyan

Trainer G-TEC Computer Education, Trichy.

Outcome of the Event:

In order to improve data analysis, automate processes and develop dynamic dashboards that will ultimately improve productivity, decision-making and to become an expert in the field of integrating AI, namely Chat GPT into Excel.



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) TRICHY -18

PG& Research Department of Commerce

Busy Bee Club Activity Report 2024-2025

BUSY BEE CLUB VALEDICTION

Name of the Activity : Valediction

Date: 14.03.2025

Time: 9:30 a.m. to 1:00 p.m.

No. of Beneficiaries: 850

Resource Person: Dr. V. Sujatha

Principal, Cauvery College for Women (A), Trichy.

Outcome of the Event:

The Busy Bee Club Valedictory Ceremony for the year 2025 happened on 14.03.2025. Dr. V. Sujatha, Principal preside over the ceremony. Dr.N.Savithri, Dean of Arts, Head of the Department of Commerce, Mrs.N.Aruna, UG Head Incharge, & Associate Professor, Dr. S. Shameem, Vice Principal and other Professors and all the commerce students attended the valedictory ceremony. All the students who participated and won in inter-departmental and inter-collegiate competitions were felicitated. All the class representatives, President, Secretary, Treasurer, Volunteers of various clubs, Fine Arts, Sports were honored for their worthy works and they were all presented with a memento.







